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## **PRESS RELEASE**

### **INDONESIAN FESTIVAL 2010**

In commemoration of 65<sup>th</sup> anniversary of Indonesian Independence and to celebrate the 20<sup>th</sup> anniversary of sister city Jakarta-Los Angeles, The Consulate General of the Republic of Indonesia and the Indonesian Community in Los Angeles will hold the Indonesian Festival 2010 on Saturday, July 31<sup>st</sup> 2010. The whole day event that comprises three main activities, namely cultural performance, food bazaar and companies (products and services) expo will start at 10.00 am to 10.00 pm at 3457 Wilshire Blvd. Los Angeles, CA 90010.

More than 20 groups of Indonesian traditional dancers, including 5 excellent groups coming all the way from Jakarta will perform at this event. The festival will also present unique musical instruments from Indonesia such as Javanese and Balinese *Gamelan*, *Degung Sunda*, *Kolintang* and *Angklung*. Some talented local as well as Indonesian singers will also perform accompanied by modern bands, including Indonesian style of bands such as *keroncong* and *dangdut*. The festival is also very proud to present performances from Southeast Asian Countries residing in Los Angeles, i.e. from Malaysia, The Philippines, and Thailand.

Apart from the above rich-cultural features, the festival will also present various business and tourism opportunities from the expo of both Indonesian services and goods. A fashion show of well-known batik brand will also take part in this event. In the meantime, the display of *keris* (traditional Indonesian sword) and *contemporary batik* will certainly enrich the event from the perspective of cultural heritage. Furthermore, several good Indonesian restaurants will also display their authentic cuisine so that the attendees will not only be able to indulge their eyes and business instinct but also are able to taste amazingly various cuisines of the country.

With the support of the City of Los Angeles and the City of Jakarta, it is expected that the festival, which in short is a fabulous showcase of various cultural performance, bazaar, cuisine and expo will attract more than 10.000 attendees from different background of nationalities.

Los Angeles, July 2010